

## **Resort Copy**

### **SeaSide Give Away Rules and Regulations**

SeaSide Give Away Rules and Regulations NO PURCHASE NECESSARY. VOID WHERE PROHIBITED BY LAW. Federal, state, provincial and local laws and regulations apply. Taxes, customs duties and like amounts in connection with the prizes are the winners' responsibility.

Must have photo ID and authorized signature. Valid during months of Sept-May, excludes holidays and special event time periods. Other restrictions may apply.

**ELIGIBILITY:** OPEN ONLY TO RESIDENTS OF THE 50 UNITED STATES AND THE DISTRICT OF COLUMBIA. To be eligible to enter and win, each entrant must be a legal resident of the fifty United States logging onto the Internet in the United States. Employees of SeaSide and the immediate families and members of the household of any such employees are not eligible to enter or win.

**HOW TO ENTER AND WIN:** As of the entry date, you must be 18 or the age of legal majority in your state. Entries received between January 1 2012 and December 31, 2012 shall be eligible for the sweepstakes drawing. Eligible entrants may enter the sweepstakes by visiting <http://www.SeaSideMB.com>, filling out the electronic entry form and clicking the 'Enter' button. All complete eligible entries will be entered in the sweepstakes. Submission of an incomplete entry may result in disqualification. Additional Entries may be acquired by submitting valid email addresses of persons who have not yet received the sweepstakes offer. Two additional entries will be granted to the submitted of each valid email address of a person who has not yet received the sweepstakes offer. Entries become the property of SeaSide and will not be returned. SeaSide shall not be responsible for lost or misdirected messages, unavailable network connections, failed, incomplete, garbled or delayed computer transmissions, online failures, hardware, software or other technical malfunctions or disturbances or other communications failures or circumstances affecting receipt of entries or entrants' ability to participate in this promotion. By entering, each participant agrees to be bound by the rules and regulations of this promotion. Winners will be selected at random from a pool of entrants. The random drawing will be conducted on or about January 1, 2013 by SeaSide, whose decisions shall be final. Odds of winning depend upon the number of entries received. Winners will be notified by email, to the email address, mailing address or phone number provided on the entry form within approximately two days of the drawing and required to respond within 10 days of transmission of that notice. If winner fails to respond within that time period, prizes will be forfeited and awarded to an alternate winner chosen at random from the remaining entrants in the pool. In the event of a dispute regarding the identity of the person submitting an online entry, the entry will be deemed submitted by the person in whose name the email account is registered. Winner may be required to provide evidence that winner is the authorized account holder of the address associated with the winning entry and complete an affidavit of eligibility and any applicable releases. By accepting a prize, winners consent to the use of their names, voices, photographs and/or other likenesses for advertising or publicity purposes without additional compensation, except where prohibited by law. By entering, all entrants release SeaSide, and its parent companies, affiliates, subsidiaries, vendors, agencies, officers, directors, agents, employees, suppliers and all others associated with the development or execution of this sweepstakes from any and all liability with respect to, or in any way arising from, this sweepstakes or the acceptance, possession or use of any prizes including, without limitation, liability for any personal injury, damage or loss. ANY CLAIMS OR CONTROVERSIES RELATING TO OR ARISING FROM THIS SWEEPSTAKES SHALL BE GOVERNED BY AND INTERPRETED IN ACCORDANCE WITH THE LAWS OF THE STATE OF SC WITHOUT REGARD TO THE CONFLICTS OF LAW PRINCIPLES THEREOF AND SHALL BE BROUGHT IN THE STATE AND FEDERAL COURTS LOCATED IN Myrtle Beach, SC. EACH ENTRANT AGREES TO THAT VENUE AND JURISDICTION AND THE EXCLUSIVE JURISDICTION OF THOSE COURTS AND WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THOSE COURTS.

**USE OF ENTRANT INFORMATION:** As permitted by law and in accordance with SeaSide's Privacy Policy, SeaSide may use information which all entrants provide about themselves to send them announcements about SeaSide 's products and programs via electronic and ordinary mail. An entry, except where prohibited by law, constitutes a grant of permission to SeaSide or its agents to include winners' names on the web sites of SeaSide and in connection with a Winners' List without further notice.

**PRIZES:** There will be no cash or other substitutes for the prizes, except that SeaSide reserves the right to substitute prizes of equal or greater value in the event that a prize becomes unavailable for any reason. Winner will be issued 1099 tax form when the ARV of prize package is over \$600.

**UNFORESEEN EVENTS:** SeaSide, in its sole discretion, reserves the right to terminate this promotion at any time, including if SeaSide becomes aware of any occurrence which would materially affect the promotion's security or fairness, including but not limited to technical malfunction of the [www.zmaildirect.com](http://www.zmaildirect.com) site, software and/or hardware transmission failures, and virus contamination.

**SPONSORS:** Sweepstakes sponsored by SeaSide ~ 2301 North Ocean Blvd, North Myrtle Beach, SC 29582